

COMPANY PROFILE

www.rfrgroup-me.com



RFR Group
REVIVE | FORESEE | ROBUST
We Empower you

sage X3

sage 300

sage CRM

ZAP

sage People

GREEN HR



● Our Customer Spread
● Our Subsidiary Locations

ABOUT US

Spearheading innovation and excellence in Enterprise resource planning and implementation, we've managed to establish our presence in a wide geographical Setting which also adds to our expertise and know-how of managing projects in various cultural backgrounds.

Commencing operations in 2011 amidst humble beginnings, RFR Group was established with a vision to deliver excellence and help organizations embrace change whilst posting significant bottom - line results. With a well - rounded leadership skill-set and end to end execution strategy we overcame all odds including the global recession successfully. Our Growth results Year on year stands testament that our philosophy is widely accepted and most importantly caters to different geographies and cultures.

Situated in the commercial hub of Dubai UAE, the Company prides itself on a 100% success rate in ERP implementation where by setting a gold standard for the industry. A professional and Customer Oriented approach, dedication to customer service and highly qualified staff has been the winning formula behind many successful projects carried out previously.

We take a proactive approach to understanding market opportunities and risks and our proactive measures have indeed helped to sustain growth levels amidst global recessions and falling customer sentiment. And we Value the fact that 90% our revenue comes from existing customer referrals.



INNOVATION

- A continuous innovation culture
- Bringing latest tech to the heart of our clients businesses [Machine Learning, Artificial Intelligence, Block Chain & Chat Bots]



QUALITY

- Quality in Process and Delivery
- We never negotiate on quality
- Which is why a 100% success rate in project implementation
- We go beyond boxes & boundaries to achieve excellence & quality



SIMPLICITY

- Trends in technology is evolving like falling pearls from a string, one becoming obsolete before the latter.
- Hence we take a consultancy approach to bridge the gap between our clients and tech world.
- We simplify the technology for our clients in ways which are comprehensible and applicable to business needs.



PEOPLE

- We are a people oriented company
- We invest in our people heavily to service our customers better
- We try our best to understand the customer's pain points and feelings, becoming a part of the transformation journey
- We adopt a friendly and professional approach to all our stakeholders



**OUR 4 CORNERSTONES
OF EXCELLENCE**

OUR PEOPLE

RFR was established in 2011 as the fruit of a visionary entrepreneur, and today we are proud to say that the same entrepreneurial spirit continues to fuel the passion, Creativity and collaboration behind our success.

Our Consultants are domain experts, with the combination of right set of skills and experience. They are not only functionally and technically sound, they are also fully qualified in the respective disciplines they serve such as Accounting



More than 60% of our people are dedicated to Research & development and customer services. This is the very reason why 90% revenue comes from customer referrals.

OUR SERVICE METHODOLOGY

We follow an ITIL framework to give the best to our valuable clients. ITIL's systematic approach to IT service management can help businesses manage risk, strengthen customer relations, establish cost-effective practices, and build a stable IT environment that allows for growth, scale and change.



OUR SERVICE PHILOSOPHY

Within our ITIL framework, we believe in a Services Philosophy that focuses on 05 Key Pillars:



MODEL

We develop solutions with end results in mind. Our customers will know exactly what to expect before they invest on our solutions.



ASSEMBLE

Service resources from mainframe are distributed in virtualized environments - as well as third-party as cloud services assembled into service bundles



AUTOMATE

Rapidly developed and customized solutions are automated to orchestrate services across physical, virtual and cloud environments.



ASSURE

Monitoring, predictive analytics and performance optimization are applied across the entire IT value chain, assuring service levels and reliability



ROI

Our definition of ROI is not only mere returns or cost savings from one department. We evaluate the impact to the entire company and make sure the solution supports the vision of the customer and its bottom line.

SNAPSHOT OF OUR PRODUCT PORTFOLIO

sage X3

Brining you cutting edge technology in enterprise resource planning

sage 300

An integrated suite of end to end business management applications



CYBER SECURITY

Uncompromised in security and functionality
for all types and sizes of businesses.



HOSTING

A one stop hosting solutions built for speed, integration and effectiveness

sage 300 People

Empowering human resource functionality like never before



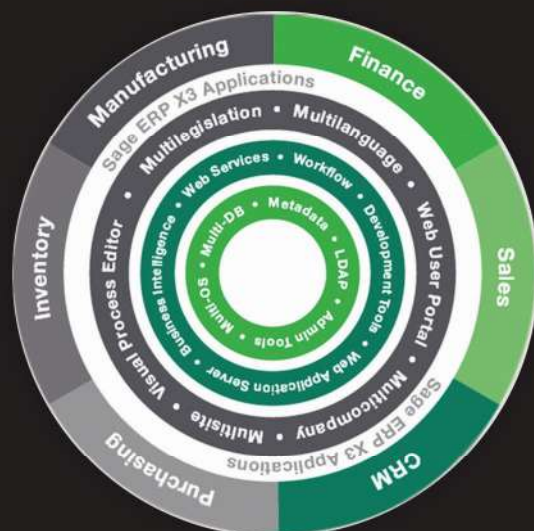
GreenHR

Combining social HR, Mobility and workflows to a new level of analytics

sage X3

Helping you rise to the all challenge of the fast paced business environment of today, Sage X3 revives midsize company's growth and profitability with fast, simple, flexible ERP software.

With an intuitive HTML-5 based interface, a variety of resource planning applications and mobile compatible options with iOS, Windows and most other android devices, Sage Business cloud enterprise is strategically designed to empower firms that are focuses on supporting an increasingly mobile and remote workforce. Sage X3 transforms your business into a more responsive organization, locally and globally.



sage 300

Sage 300 ERP (ACCPAC) is an award-winning, Web-based accounting system built on world-class, object-oriented, multi-tiered architecture. Designed for companies of all sizes, Sage 300 ERP is the foundation for an integrated suite of end-to-end business management (CRM), human resources management, warehouse management, electronics data interchange(EDI), point of sale, e-commerce, business analytics, advanced reporting, and hundreds of vertical solutions.

Sage 300 ERP offers high performance, advanced functionality, and unmatched freedom of choice. You can choose the applications, technology, and development options you need most, and can easily customize and enhance your system as your business needs evolve.



RFR EXPERTISE ON SAGE X3

- Year on year Sage has recognized us as preferred Sage EM (X3) implementation partner and awarded RFR as the best implementation partner in Middle East.
- Rapid Implementation cycle without compromising the quality.
- In-House Certified Functional & Technical resources
- Over 40, X3 Project implementations
- RFR owned Add-ons for X3 offerings

RFR EXPERTISE ON SAGE 300

- Smooth implementation in weeks
- Well Experienced Functional and Technical resources
- Expertise on 3rd part modules
- Wider range of industry experience





sage People

Sage People (Sage X3 & 300) empowers you in achieving more efficiency and control over the cost of your workforce by automating processes such as payroll, hiring onboarding and retaining talents and providing them with a global and accurate view of HR budget, anytime and in real-time. With Sage People, you are able to accurately estimate workforce costs and performance and take personnel decisions based on actual data.

Sage People also integrates seamlessly with Sage X3 and Sage 300, the Business Management System of choice for growing companies in the midmarket.

A perfect combination for a growing company like yours.

RFR EXPERTISE ON SAGE PEOPLE

- Domain expertise in HR
- Successful implementation in multi sites and legislative environments
- Seamless integration to Sage X3 and 300 ERP
- Customization skills

GREEN HR

GreenHR is a cloud-based HR solutions that will engage and empower employees to build competitive organizations that are constantly achieving desired goals. GreenHR can easily be configured to meet the requirements of any business, be it a multi-national conglomerate or a budding start-up.

By combining the power of Social HR, Mobility, Workflows and a new level of Analytics, GreenHR provides your organization a new dimension of competitiveness to your HR strategy!

- World Renowned Cloud based HR & Payroll solutions
- Integration with all leading ERP's
- Rapid development

CYBER SECURITY AND HOSTING



HOSTING

- Super-fast hosting solutions
- Secured and 99.9% up time
- Mirroring Option
- Load balancing
- Easy Deployment



CYBER SECURITY

- Active protections against attacks such as Ransomware
- Block chain tech to protect your files
- Disaster Recovery Management

Cloud- based deployment for ERP's is becoming mandatory more than a feature. As more and more businesses turn to the cloud for hosting and storage, Enterprise resource planning software and other applications are adopting and promoting cloud - based solutions as well. Features such as search speed, Database integration, Mobile compatibility and document management are top of mind when considering cloud – based deployment.

At RFR, we understand precise customer requirements and with over 25 years of combined experience and superior knowledge we produce nothing but happy customers.

- ✓ Secure Cloud Hosting, especially designed for ERP's.
- ✓ Cost effective, state of the art security, cutting edge technology and with global access and support!
- ✓ Your one stop hosting solution for all your ERP infrastructure needs!



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